

# What Is It Like to Craft The City of Frederick Strategic Plan?

## Public Participating in Community Engagement Events



You can be part of it ...

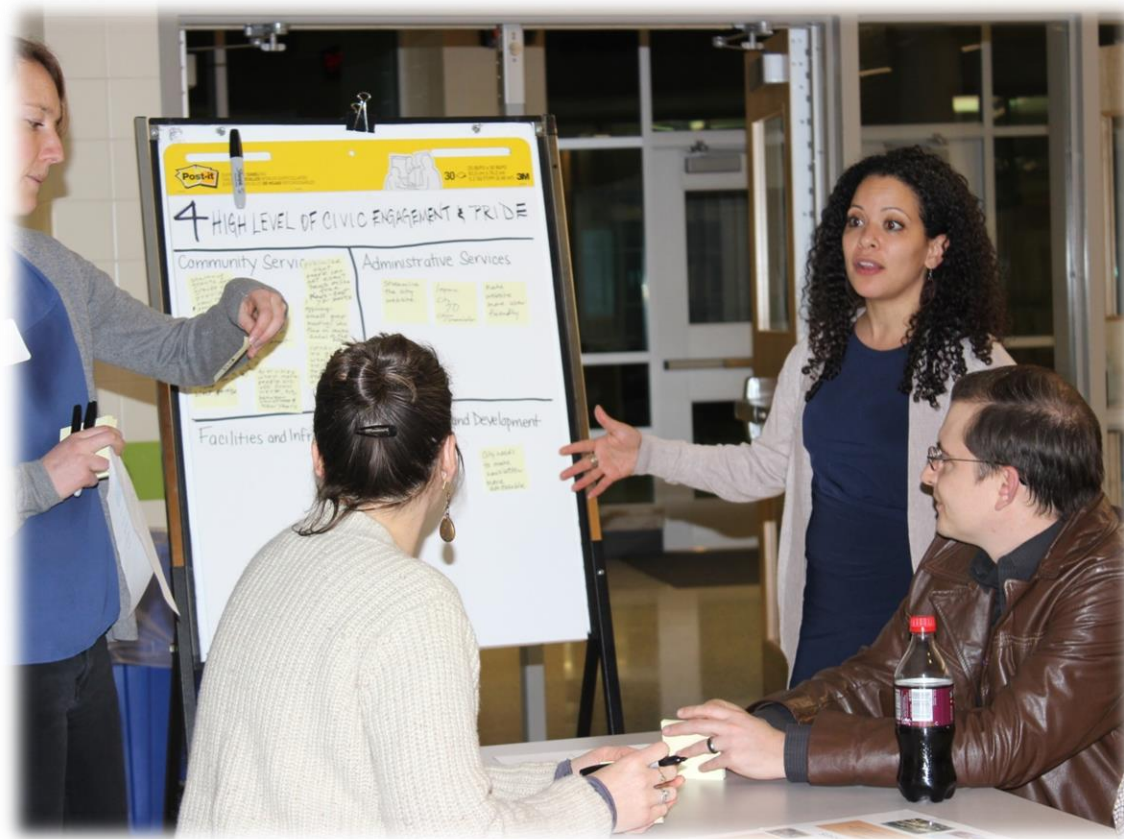
Future Events: Jan. 12, 15, 22

## What goes on at each event:

Participants have a chance to vote on their top choices of vision statements for the City.

The top five choices become topics for small groups.





## Discerning target goals

In small groups, members set priority target goals to reach one of the City's top five visions.

## Strategizing in small groups

In small groups, members consider actions that City departments can take to achieve one of five vision statements selected by the group as a whole.





## Sharing Results

After discerning priority actions in small group exercises, a representative from each shares the group's conclusions about best ways to achieve one of the top five visions for the City.



## You Can Do This!

Picture yourself here:

### Upcoming Events

**9 a.m., Jan. 12:** AOPA, 411 Aviation Way, Frederick

**7 p.m., Jan. 15:** Bernard Brown Community Center Community Room, 629 N. Market St, Frederick

**7 p.m., Jan. 22:** Burck Street Community Center Community Room, 413 Burck St., Frederick

To stay informed and offer ideas, check the City [website](#) and attend one of the outreach events.

For additional information, contact Marc DeOcampo, executive assistant for administration, at 301-600-1184.



***“To produce a meaningful long-range plan, the whole community must be engaged in the process.” -- Mayor Michael O’Connor***